

Haitian-American Glove Designer Miss Numa Spreading the Glove, and Lending a Hand through "I Glove Haiti" Campaign.

Numa Perrier Establishes Organization to Provide Hands-On Relief to a Country in Need.

January 18th, 2010- New York, NY- Haitian- American Glove designer Miss Numa is doing her part to provide hands-on relief to Haiti, following the massive devastation caused by the January 12th earthquake. With most of her immediate family residing in Port-Au-Prince, news of the quake shocked and frightened Numa, along with generations of Haitians living in the United States. Upon learning of three children in her family reported dead and with many others still missing, Perrier, along with her Miami-based mother, started their grassroots "I Glove Haiti" organization and campaign.

The organization is raising money through the sale of the "I Glove Haiti" t-shirt, available for men and women exclusively online at www.missnuma.com for \$20. 100 percent of the profits from the sale of the shirts will go directly to the purchase and delivery of aid in the form of food, medical supplies, and all other the I Glove Haiti relief efforts. Monetary donations to the organization can also be made through the website.

The aim of I Glove Haiti is to provide hands-on support to the Haitian people, without having to cover any administrative or salary costs. The first immediate relief will take place on January 25, when Perrier and her team will hand-deliver donated and purchased goods to Haiti. "What is so beautiful about this organization is that it's a grassroots effort from a Haitian glove designer, as I owe my talents to a long-line of creative Haitian women. It only seems appropriate that I do everything in my power to give back to the Haitian people in the best way that I personally know how- through that inherited creativity and through spreading awareness."

Through rare, intermittent phone conversations with those at the core of the devastation, Perrier and the I Glove Haiti organization have been able to collect a list of specific supplies and provisions to best aid those in dire need. In addition to medical supplies, requests for rice and bottled water have been overwhelming, as those who were strong enough to survive the quake are now starving.

The I Glove Haiti organization will not stop at providing immediate relief efforts. Perrier intends for the organization to continue to grow as the reconstruction of Haiti evolves, and to provide ongoing effort to aid in the reconstruction of Haiti. "I want the fashion community to know that I am Haitian and lending my company to the direct aid of a country in need. Spreading my *glove* will hopefully inspire other's to follow suit in helping in the best way they know how."

More About Miss Numa:

Seen on runways around the world and in the pages of Elle, The New York Times, Italian Vogue, Vibe Magazine, and more, Miss Numa gloves serve as an expression of femininity: sensual, luxurious, and refined. Her pieces are available at www.missnuma.com and select boutiques throughout New York and Los Angeles.

The "I Glove Haiti" t-shirt, is available for men and women exclusively online at www.missnuma.com for \$20. All proceeds go directly to those in need. Monetary donations are also encouraged to aid in the support of the Haitian victims and the rebuilding efforts.

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